

REVISION 2

PHILIP MORRIS U.S.A.
1996 PRINT NEGOTIATION TEAMS AND SCHEDULE

Publication	Leader	Special Negotiation Team	
Time Inc.	Jack	Chris H.	Chris W./Mike
TV Guide	Jack	Chris H.	Keri
Hachette	Jack		Leslie/Mike
K-III	Chris H.		Leslie/Mike
TIV	Chris H.		Keri/Mike
Petersen	Chris H.		Leslie
Wenner	Chris H.		Leslie
Conde Nast	Chris H.		Keri
Playboy	Bill	Chris H.	Chris W.
General Media	Bill	Chris H.	Leslie
Times Mirror	Bill	Chris H.	Leslie
American Media	Bill	Chris H.	Keri
Newsweek	Bill	Chris H.	Chris W.
Cable Guide	Bill	Chris H.	Chris W.
Bauer	Bill	Chris H.	Keri
Spin	Bill	Chris H.	Leslie/Mike
Inside Sports	Bill	Chris H.	Chris W.
US News	Bill	Chris H.	Chris W.
Bassmaster	Bill		Chris W.
Interview	Bill		Keri
Pop Hot Rod	Bill		Leslie
Country Weekly	Bill		Leslie

NOTE: Liz and Bill will be in each meeting

7/5/95

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